

AUDI PRIVACY POLICY

Audi Australia Pty Ltd (“Audi Australia”) will collect, hold and use your personal information for a range of purposes, including any purpose identified or inferred at the time of collecting your personal information; and unless you have opted out, for the purposes of marketing to you, identifying you and any Audi vehicle you own, in order to offer you services, marketing materials, lifestyle content or other offers. You are not required to provide your personal information, or your real name. However, if you choose not to provide us with your personal information or your real name, we may not be able to fulfil the purpose(s) described above. We will hold your personal information for only as long as is necessary to carry out the purpose(s) described above (unless we are required or permitted by law to hold the information for a longer period). We may disclose your personal information to our service providers and to our dealership network in Australia. We may also disclose your personal information to our related parties based in Australia and overseas, and to our overseas service providers. We will act in accordance with our privacy policy which is available at <http://www.audi.com.au/privacypolicy>.

If you would like to know more about our privacy policy and procedures and the management of your personal information, or if you would like to access or update your personal information, please contact our Privacy Officer at Audi Australia.

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